





Michal Jaworski National Technology Officer Microsoft Poland

Is there any difference between cities in Ukraine and Poland?



There is a lot of similiarities!

Ukraine	Poland
• 24 oblasts	• 16 voivodships

- 8 cities > 500k citizens
- Local government from election
- Local government responsibility for essential services
- Citizens online

Local government from election

+ 2 urban areas > 500k citizens

• 5 cities > 500k citizens

- Local government responsibility for essential services
- Citizens online

Yes, a lot of similarities...

- Old bureaucratic habits die hard...
- Complicated and often changing law
- Misleading or contradictory interpretations of law
- Changing priorities (often: change cascaded from central government)
- Limited resources: no budget, no central goverment subsidies, no people (low salaries), no time...
- Finally: growing citizens' expectations!

In Ukraine and in Poland every city is executing only two activities:

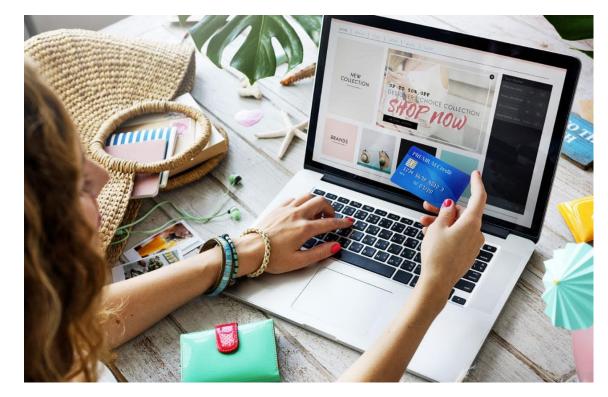
- Fulfilling the legal obligations:
 - Land management
 - Education
 - Social welfare
 - Healthcare
 - Crime protection
 - Culture
 - ...
- Fulfilling the citizens' expectations!

Yes! Citizens' expectations!

Traditional city services



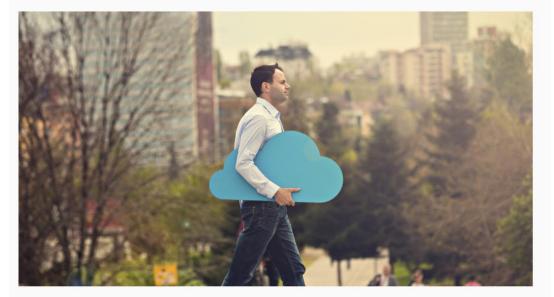
On-line



How digital transformation can help?

- What city must do: Improve (internal) efficiency
 - Better, faster processes
 - Better accountability
 - Increase trust
 - Better planning, e.g. budget planning
 - Saving money!!!
- What city should do: Improve citizens experience

Grupa Asseco zbuduje nowy system informatyczny dla Łodzi



Wdrożenie w łódzkim Urzędzie Miasta rozwiązania ERP to pierwszy w polskim samorządzie projekt informatyczny realizowany na tak dużą skalę. Wartość projektu wraz z asystą techniczną to 28 mln zł. Liderem Konsorcjum jest Asseco Data Systems SA specializujące się m.in. w rozwiązaniach IT dla samorządów.



OLOMOUC

Customer

Partner

Statutární město Olomoud

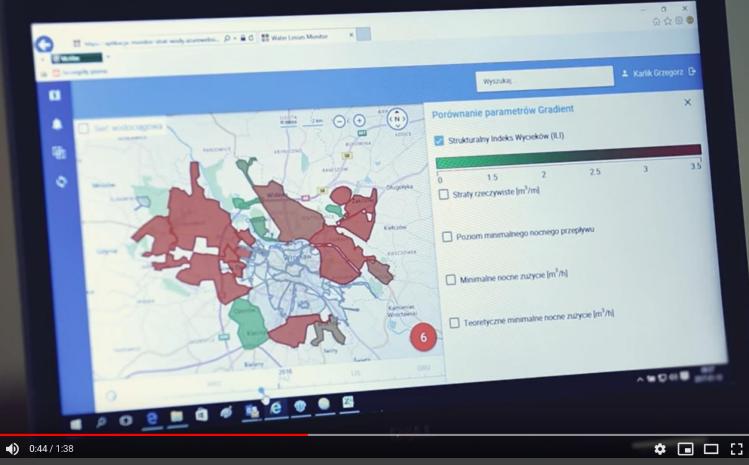
April 12, 2018

The City of Olomouc, which employs 700 people, was set up to manage the administration and speed up procurement of the goods and services it needs to help citizens and businesses. Thanks to a cloud-based solution, SMBs from all over the country can now quickly access information on all possible work available from the organization, while internal procurement efficiency has also improved.

A Prin

Examples - efficiency: City of Lodz (Poland), City of Olomouc (Czech Republic)







Example - savings: IoT and cloud-based system for Wroclaw water supply

https://www.youtube.com/watch?v=4HvozIUcH_w

Potrzeba 106 mln zł na wspólny bilet na Pomorzu

9 listopada 2018, godz. 06:00 (172 opinie) autor: Maciej Naskręt



Jeśli pomysł samorządowców zostanie zrealizowany, to ok. 2020 r. w środkach komunikacji miejskiej pojawią się elektroniczne kasowniki lub czytniki w drzwiach. Pasażerowie będą m.in. przykładać do nich swoje karty, telefony, czy dowody osobiste w celu opłacenia przejazdu.

fot. Monika Goldszmidt-Czarniak/Trojmiasto.pl

ŁÓDZKIE CENTRUM KONTAKTU Z MIESZKAŃCAMI

Zastanawiasz się, w jaki sposób wymienić dowód osobisty, zameldować się, zarejestrować firmę, wnieść opłatę skarbową, gdzie złożyć dokumenty? A może chcesz wiedzieć, jaki podatek musisz zapłacić albo jak uzyskać zezwolenie na usunięcie drzewa? Odpowiedź na te i wiele innych pytań dotyczących usług Urzędu Miasta Łodzi i wybranych miejskich jednostek organizacyjnych uzyskasz w Łódzkim Centrum Kontaktu z Mieszkańcami.

	ROZWIŃ WSZYSTKIE 🗸	ZWIŃ WSZYSTKIE 🧄
Call Center UMŁ <u>+48 (42) 638-44-44</u>		~
Sala obsługi ŁCKzM, ul. Piotrkowska 110		~
Portal ŁCKzM - https://www.lckm.uml.lodz.pl		~
Formularze elektroniczne		~

Examples – citizen-focused projects:

Pomorskie region transportation system, City of Lodz citizen contact center

Best practices (and key learnings...)

Learn on examples from all over the world – tailor solutions to your own city, own budget, own abilities

- > Give your problem a name. You will find the solution.
- Don't be afraid of the lastest technology: cloud, mobility, IoT, blockchain or artificial intelligence!
- \succ Money are not the only problem to fix.
- > ... but you do not need to have billions to start!
- > Find the easy win and engage the people.

Last but not least

> Digital transformation **does not** mean adding computers to the process...



Digital transformation does not mean adding computers to the process...

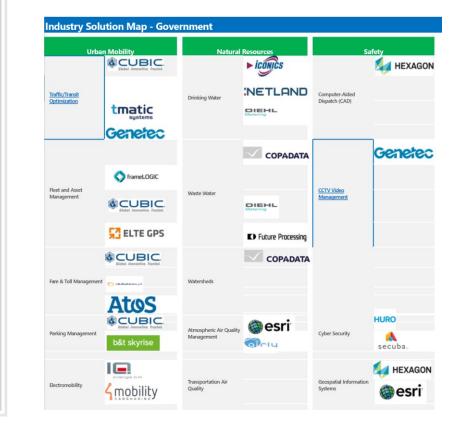
How Microsoft can help?

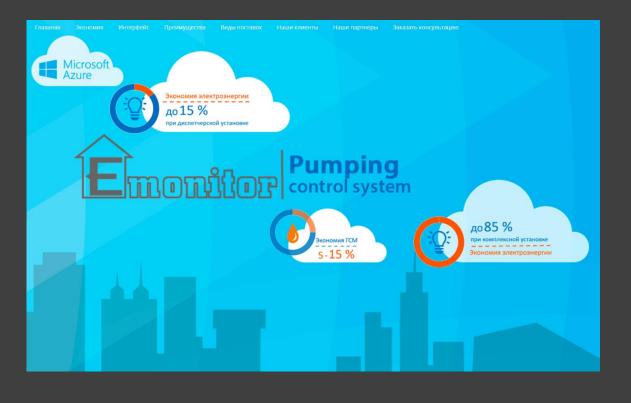
- Building secure and trusted infrastructure
- Use the latest innovation, from cloud services to artificial intelligence
- Cost-effective
- Helping to start digital transformation processes

and finally

Microsoft partners and solutions









The solutions are very close to you!

<u> https://www.youtube.com/watch?v=YZDIRu_6MXI</u>

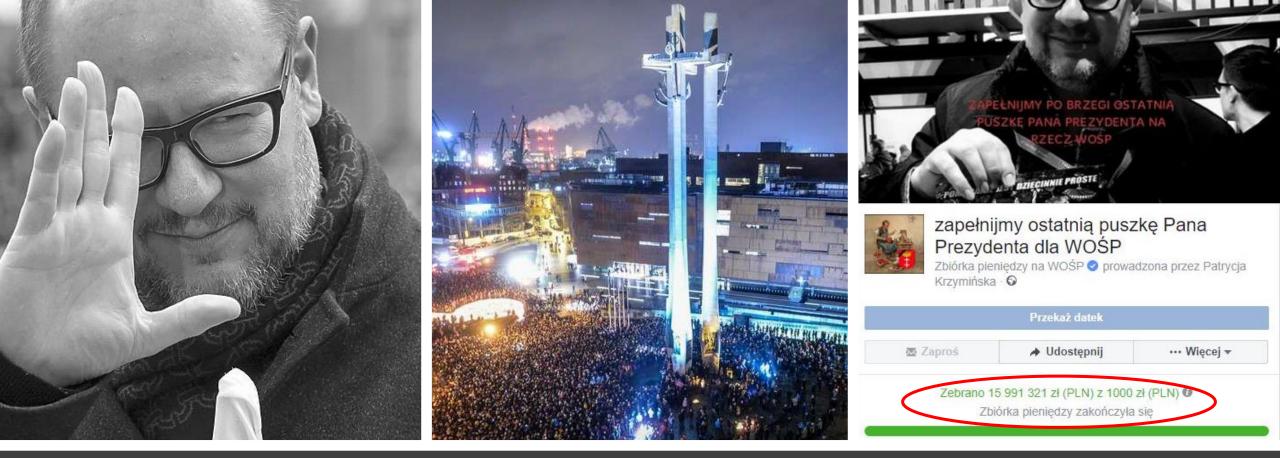


Дякую! Dziękuję! Thank you!



Michal Jaworski

https://www.linkedin.com/in/mijaworski/



When you have the great city mayor! Pawel Adamowicz (1965-2019)